

**ACCOUNTING SENSE**  
ACCOUNTING FIRM

# FRACTIONAL CONTROLLER

Access to a part-time financial professional who offers high-level expertise





## Are you a small to medium-sized business striving to enhance your financial management but hesitant to commit to a full-time hire?

Accounting Sense, Inc., is here to provide the perfect solution with our fractional controller services, tailored precisely to meet your needs. By engaging a fractional controller, you gain access to a part-time financial professional who offers high-level expertise on a contract or part-time basis, delivering the full spectrum of controller services with the flexibility that fits your business requirements.

## Comprehensive Services Tailored to Your Needs

### ▶ Accounting and Compliance

- ▲ **Oversee Accounting Functions:** Manage day-to-day accounting operations (payable, receivable, payroll, and maintenance).
- ▲ **Ensure Compliance:** Ensure compliance with accounting standards (GAAP or IFRS), tax regulations, and other financial laws and regulations.
- ▲ **Internal Controls:** Develop and maintain internal controls to safeguard company assets and ensure the integrity of financial records.

### ▶ Financial Reporting and Analysis

- ▲ **Prepare Financial Statements:** Ensure accurate preparation of balance sheets, income statements, cash flow statements, and other reports.
- ▲ **Financial Analysis:** Conduct variance analysis, trend analysis, and other financial performance assessments to provide insights into operations.
- ▲ **Management Reporting:** Develop and present financial reports to management, highlighting key metrics and performance indicators.



## ► Cash Flow Management

- ▲ **Cash Flow Analysis:** Monitor and analyze cash flow to ensure the business has sufficient liquidity to meet its obligations.
- ▲ **Cash Management:** Implement strategies for effective cash management, including optimizing working capital and managing debt..

## ► Technology and Systems

- ▲ **Financial Systems Implementation:** Oversee the implementation and maintenance of accounting software and financial systems.
- ▲ **Process Improvement:** Identify opportunities for improving financial processes and systems to enhance efficiency and accuracy.

## ► Team Leadership and Training

- ▲ **Supervise Staff:** Oversee and mentor the accounting team, providing guidance and support to ensure high performance.
- ▲ **Training and Development:** Conduct training sessions for staff on financial best practices, compliance requirements, and new systems or processes..

## ► Budgeting and Forecasting

- ▲ **Budget Preparation:** Assist in the development and management of annual budgets, including revenue and expense forecasting.
- ▲ **Financial Forecasting:** Create short-term and long-term financial forecasts to aid in strategic planning and decision-making.

## ► Financial Strategy and Planning

- ▲ **Strategic Planning:** Assist in the development and execution of the company's financial strategy, aligning financial goals with business objectives.
- ▲ **Financial Advisory:** Provide financial insights and recommendations to support strategic decisions, including mergers and acquisitions, investments, and other business opportunities.

## ► Risk Management

- ▲ **Identify Financial Risks:** Assess and mitigate financial risks, including credit risk, market risk, and operational risk.
- ▲ **Insurance and Hedging:** Recommend and manage insurance policies and hedging strategies to protect against financial losses.

## REACH US OUT

We are ready to grow your business and help you be the best one.

 +1 (954) 947-4423

 [www.accounting-sense-inc.com](http://www.accounting-sense-inc.com)

 [info@acctsenseinc.com](mailto:info@acctsenseinc.com)